

WHO WE ARE

The National Center for Women & Information Technology (NCWIT) is a non-profit community that convenes, equips, and unites change leader organizations to increase the meaningful participation of all girls and women — at the intersections of race, ethnicity, class, age, sexual orientation, and disability status — in the influential field of computing, particularly in terms of innovation and development.

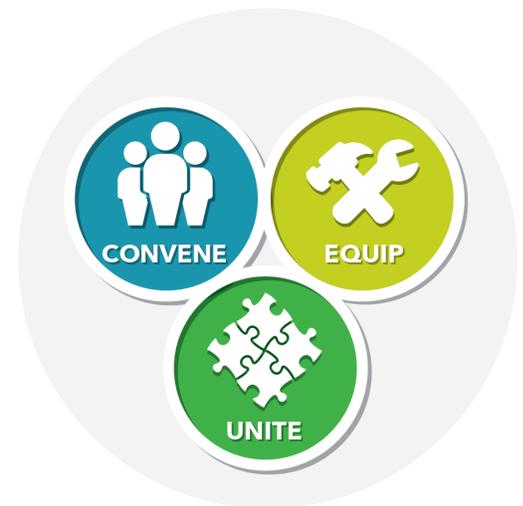
Before NCWIT was chartered in 2004 by the National Science Foundation, programs focusing on women and computing existed mostly in isolation — without the benefit of shared best practices, effective resources, communication with others, or national reach. Today, these programs are part of the NCWIT community, creating a far greater impact than if institutions acted alone.



HOW WE WORK

NCWIT uses a three-pronged strategy to improve awareness and knowledge, and motivate change leaders to act.

- 1. NCWIT Convenes.** NCWIT brings together men and women change leaders who carry out projects and initiatives in support of NCWIT’s mission. They represent 1,400 universities, companies, non-profits, and government organizations that are grouped into four Alliances. These change leaders convene annually at the NCWIT Summit — a three-day event where collaboration leads to action and produces positive results for others to follow.
- 2. NCWIT Equips.** NCWIT provides free, online research-based resources for reform at every level to help individuals implement change, raise awareness, and reach out to critical populations. These resources are frequently cited by national media outlets and widely distributed through outreach events and members’ networks.
- 3. NCWIT Unites.** NCWIT develops programs for members to achieve goals focused on policy reform, image change, outreach to underrepresented groups, and more. These programs unify change leaders in an action-oriented movement to create national change.



K-12 PROGRAMS	POST-SECONDARY PROGRAMS	WORKFORCE PROGRAMS
K-12 Alliance	Academic Alliance	Workforce Alliance
Counselors for Computing (C4C)	Computing Ed Resources	Affinity Alliance
TECHNOLOchicas	Extension Services (ES)	Corporate Research
Computing Educator Award	Collegiate Awards	Majority Group Allies
AspireIT Coding Programs	Implementation Seed Funds	Work Teams
K-12 Research	INCLUSIVE CULTURE CONSTRUCTION	
	PACESETTERS	
ASPIRATIONS IN COMPUTING		
SIT WITH ME ADVOCACY CAMPAIGN		
NCWIT SUMMIT, AWARENESS SESSIONS, RESEARCH, TOOLS, AND RESOURCES		

NCWIT PROGRAMS: PROVEN NATIONAL OUTCOMES

- **Aspirations in Computing (AiC)** provides ongoing support and encouragement to more than 16,000 technical women, resulting in long-term impact on women's participation in computing. For example, 82 percent of past high school Award for AiC recipients persist in computing. // www.aspirations.org
- **Counselors for Computing (C4C)** educates counselors with national and local data about computing education and careers so that they may advise, encourage, and expose students to options and pathways more effectively. More than 95 percent of C4C participants surveyed report having a better understanding of computing and greater confidence to guide students towards the computing discipline. // www.ncwit.org/C4C
- **Extension Services in Undergraduate Programs (ES-UP)** provides customized consultation for increasing women's participation in undergraduate programs. In only two years, two and a half times as many women applied to clients' majors after implementing ES-UP recommended recruiting plans. // www.ncwit.org/extensionservices

All NCWIT programs are backed by NCWIT "Gold Standard" resources, offering coherent, reliable, and actionable practices and information in support of reform. With NCWIT resources, change leaders are less likely to reinvent the wheel, recycle practices that do not work or that exacerbate problems, or move forward based on faulty assumptions. // www.ncwit.org/resources

PLUGGING INTO NCWIT PROGRAMS

- Host AiC participant visits to computing departments, volunteer as a judge for one or more AiC awards, or recruit college women into the AiC Community.
- Hold a C4C or an AiC event on campus; host an AspireIT coding camp.
- Through ES-UP, create a department-wide plan to increase women's participation in computing programs.
- Access more than 160 NCWIT research-based resources that are free and easy-to-use.

For more information, contact NCWIT CEO and Co-founder Lucy Sanders at lucinda.sanders@colorado.edu.

PLEASE JOIN US

NCWIT offers opportunities for engagement suited to a variety of goals and activities related to girls and women in computing: recruitment, retention, promotion, outreach, education, brand recognition, company culture, and advocacy. Partnering with NCWIT signals commitment to the national priority of increasing U.S. participation in STEM (science, technology, engineering and math) education and careers. Your participation with NCWIT helps build a national (and increasingly international) infrastructure that results in a broad, immediate impact. Corporate sponsorship and individual donations for NCWIT match financial support from the National Science Foundation, creating a true public-private partnership. Visit www.ncwit.org to learn more.



NATIONAL CENTER FOR WOMEN & INFORMATION TECHNOLOGY (NCWIT)
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Lifetime Partner: Apple • Strategic Partners: NSF, Microsoft, Bank of America, Google, Intel, Merck, AT&T, and Cognizant U.S. Foundation • Investment Partners: Avaya, Pfizer, Bloomberg, HPE, Qualcomm, Facebook, Morgan Stanley, Amazon, and Johnson & Johnson

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