



Revolutionizing the Face
of Technology



Advocacy Empower Hour (really, 2 hours)

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NCWIT Lifetime Partner:

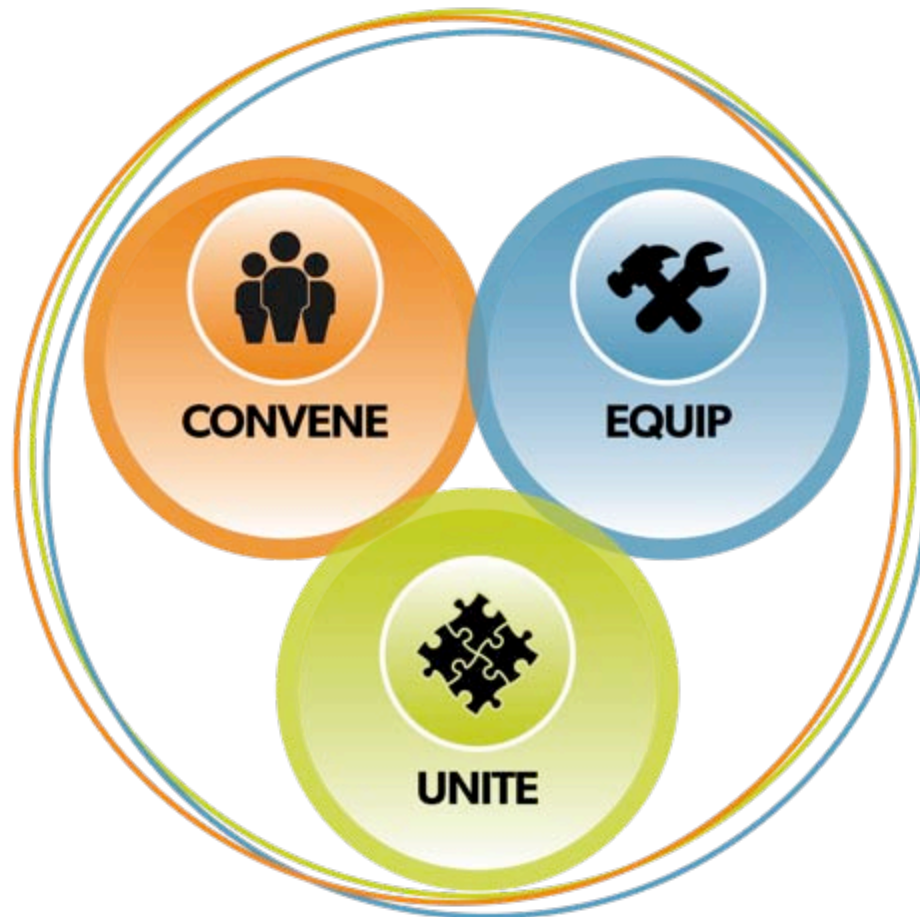


NCWIT Strategic Partners:



NCWIT Investment Partners:





Advocacy =

***Activism on behalf of an issue in
order to Raise Awareness & Build
Constituency***

Advocate Characteristics

- Acts as a Change Agent**
- Creates constituency**
- Suggests new approaches**
- Uses multiple approaches**
- Takes advantage of NCWIT resources & programs**
- Is brave!**

Collective Impact --- Organizational Change

Collective Impact

- **Group commitment to solving a social problem.**
- **Individual organizations abandon individual agendas for the common good**

Readiness for organizational change

- **Set the stage for your organization/ community to enact change**





Advocacy in Higher Education

Rita Powell, NCWIT ESC

Goal: systemic change in your institution

**Process: expand stakeholders—get faculty on board
—include staff and alums—involve students!**





Connecting Women, Developing Leaders and Inspiring Change

Lori Wilson

Intel Corporation

Global Women's Initiative Manager
Intel Talent Organization

SMALL GROUPS

(15 minutes)

***Share advocacy stories; gather new ideas;
discuss resources & challenges***

Group Types:

- 1 - Advocate within your workplace in industry**
- 2 - Advocate at the university**
- 3 - Advocate in the K12 community**

Let's hear from you...

(20 mins)

1) Great strategies we should all hear about?

2) Creative ways to overcome common advoc. challenges?

ACT WORKSHEET

1. What **ADVOCACY** do you plan to do?

2. On the back of your sheet, tell us what, if anything, you would want from NCWIT to make that happen?

What's next?

- Visit www.ncwit.org/ncwit2go for easy to use resource collections designed to help you achieve your goals.



ncwit.org/resources/customcatalog/advocacy

Pick a second round Empower Hour to learn something new!



Aspirations in Computing

Aspirations in Computing is a sweeping national talent development initiative for young women in computing and information technology from kindergarten through graduate school.



Pacesetters

Pacesetters is a unique fast-track program where company and university leaders work together to increase their organizations' number of technical women.



Extension Services Client Showcase

Extension Services provides customized consultation to computing and engineering undergraduate departments to help them develop high-impact strategies for recruiting and retaining more women students.



EngageCSEdu

EngageCSEdu is a collection of CS1 and CS2 materials that support the retention of women and other underrepresented groups in undergraduate computing education.



Sit With Me

Sit With Me invites you to validate and recognize the important role women play in creating future technology.



Male Advocacy

Learn more about the importance of male advocacy and the most effective ways men can advocate for more inclusive organizational cultures. This session is focused on industry but others are welcome to attend!!



Tapestry and C4C

Tapestry workshops prepare high school computer science teachers to attract and retain more—and more diverse—students to computing. C4C equips school counselors with information and resources they can use to guide students toward education and careers in computing.



Latinas in Technology

Latinas in Technology is a campaign that brings together policy makers and leaders from education and industry to encourage Latinas and their families to consider careers in technology.